

STOPS RAVAGES OF THE PLAGUE WITH NEW CURE

Malady Wiped Out by Serum
Discovered at Rockefeller
Institute.

Among the small army of ambitious young students of the Rockefeller Institute for Medical Research in this city there is to-day much pride in the discovery, claimed by Dr. Simon Flexner, head of the institute, of an absolute cure for cerebro spinal meningitis, or spotted fever, sometimes known by other names as "the plague," and which, after cancer, ranks as the deadliest and most dreaded of all diseases. But Dr. Flexner, who is now in Europe, will only learn on his arrival in this country of the success of the experiments made with his serum in a number of unimpaired and well defined cases.

To Dr. George T. Ladd, of the Lakeside Hospital, Cleveland, and a score of distinguished physicians at that city, who were deeply interested in Dr. Flexner's discovery, were intrusted the first tests.

Cases Successfully Treated.

The opportunity for the test of the serum came last spring in an outbreak which ravaged the poorer districts of Cleveland. Out of nineteen cases three were selected for the first application of the new cure. The first case was that of a man of twenty-three years; second, a boy of eight, and third, and worst, that of a girl of sixteen.

The girl was almost dead when Dr. Ladd, who had been called into consultation, applied the serum. From that moment she rallied, and in the end recovered. The cases of the man and boy were not of the same virulent character, although in the opinion of the doctors ultimate recovery would have been impossible. These cases, too, have been successfully treated.

From time to time the world has been told of the discovery of cures for spotted fever, only to learn afterward that the persons cured suffered from some other form of disease. Cerebro spinal meningitis is identical with the "black death," vivid descriptions of which are to be found in the historical records of the Middle Ages, or with the plague which swept London in the days of Charles II. Twice within the last thirty years has New York been visited by the plague—in 1872 and 1873—when several hundred lives were sacrificed, and again in 1894 and 1906, the record of deaths for the first of these two years being 1,211.

Comes After Hard Winter.

Many and various are the causes assigned for the appearance of the disease, but generally develops at the close of a long and hard winter. One bacteriologist found that the malady was undoubtedly caused by the germ known as the diplococcus intercellularis, which generally attacks the system at a period of low vitality, following an attack of grip or a heavy cold.

The 14th Street Store
HENRY SIEGEL, Prop.

Slip Covers

5 Slip Covers,
Allowing 20 yards
material,
\$4.69

We maintain one of the largest work-rooms in New York where we make Slip Covers of the very highest order. The superior or ganized and skilled workmen enable us to guarantee complete satisfaction, even though our price is the lowest in New York.

Suits requiring more than 20 yards proportionately low in price.

Furniture Re-covered

Beautiful Damasks, Tapestries, Velours in rich colorings. Five-piece frame Suits re-covered and made to appear new.

Call, Write or Telephone.
(Fourth Floor.)

Write, Call or 'Phone
3 00 Chelsea.
(Fourth Floor.)

The Pure Food Exposition



The Great Mid-Summer
Event on the 6th Floor
Is Proving a Tremendous
Success.

THE moment you reach the PURE FOOD SHOW you are vividly impressed. It is without exception the most complete and most diversified exhibition of the choicest food stuffs ever given by THE 14TH STREET STORE. More than forty leading firms demonstrate their Pure Food Products. Thousands of samples are given away daily free of charge. The New York Ladies' Symphony Orchestra, under the leadership of Miss Sara Scheinart plays popular and classical music mornings and afternoons.

But the principal point concerning The 14th Street Store's Mid-Summer Pure Food Exposition lies in this fact:—That the best foods that the best centres can produce are on sale at prices lower than those asked by any other store, no matter what may be said in opposition to this statement.

Free Daily Sea Shore and Country Deliveries. On all paid purchases amounting to \$5 or more we will prepay freight charges to any railroad station within 200 miles of New York.

Mail and Telephone Orders Immediately Filled.

Butter.	Breakfast Bacon.	Batlett's Soap.	Macaroni.	Eggs.	Sugar.
W. H. W. Farm Creamery Brand new-made Butter. 1-pound 26c	Regular's mild dry New England sugar cured Bacon. 14c	The Old-Time Laundry Soap. 10 regular cakes 39c	Choice quality domestic made macaroni, broken into 10 lb. boxes. 36c	5,000 lbs. just received from South American fields. 24c	H. & E. standard refined granulated, limit 10 lbs.; sold with sugar and only 10-lb. linen bag. 49c
Toasted Corn Flakes. The quick K-T-C Breakfast Food, direct shipment from the Battle Creek Sanitarium; large full-size packages. 8c	Swift's Washing Powder. The popular household cleanser, regular large 4-lb. box. 14c	Golden Sarsaparilla. Smooth, pleasant flavor; fresh, dry root daily; sold regularly by us at 18c; 10-lb. on sale Wednesday, 15c	June Peas. Regular 50c. values; sold regularly by us at 25c; 10-lb. 4 popular varieties: Hormona Oolong, English Breakfast, India Ceylon or choice Blended on sale Wednesday, 15c	Sifted Early Mackerel. New catch small Breakfast Fish. 10-lb. 98c	
Milk Rice. The new Rice Food. 10c	Eggless Pears. Large, ripe Jersey fruit, packed in sugar syrup; 4 cans, \$1.15; regular 10c	Harmony Chop Teas. Regular 50c. values; sold regularly by us at 25c; 10-lb. 4 popular varieties: Hormona Oolong, English Breakfast, India Ceylon or choice Blended on sale Wednesday, 15c	Golden Sarsaparilla. Smooth, pleasant flavor; fresh, dry root daily; sold regularly by us at 18c; 10-lb. on sale Wednesday, 15c	June Peas. Regular 50c. values; sold regularly by us at 25c; 10-lb. 4 popular varieties: Hormona Oolong, English Breakfast, India Ceylon or choice Blended on sale Wednesday, 15c	
Smoked Salmon. Genuine Columbia River Salmon, mild cured, delicately smoked; regularly sold by us at 25c; 10-lb. on sale Wednesday, 15c	Mocha and Java Coffee. Blended with other high-grade coffees; 4 1/2 lbs. \$1.00; 10-lb. 25c				

Food Show Specials in Fresh Meats and Fish.	Food Show Specials in Fresh Meats and Fish.	Food Show Specials in Fresh Meats and Fish.	Food Show Specials in Fresh Meats and Fish.	Food Show Specials in Fresh Meats and Fish.	Food Show Specials in Fresh Meats and Fish.
CORNER OX TONGUES. Sweet pickled sugar-cured beef tongues, packed in 6 lbs. each. 12c	FRESH-KILLED BROILERS. 12c	PLATE CORNED BEEF. 6c	FORQUARTERS OF QUINE SPRING LAMB. FRESH KILLED Jersey stock, all chops on 10-lb. 10c	CHUCK ROASTS OR STRAKES. Regularly sold at 10c; 10-lb. on sale Wednesday, 8c	FANCY LONG ISLAND WEAVERS. 4 lbs. 25c
SHOULDER LAMB. 14c	HINDQUARTERS OF SPRING LAMB. 16c	VEAL CROQUETTES. 14c	NEWPORT FISHES. 10c		
Extra Special 10 A. M. to 1 P. M. PRIME STANDING BEEF ROAST—All trimmed, ready for roasting; price in any market 18c to 22c; 10-lb. 12 1/2c					

The August Furniture Sale

At the 14th Street Store and What It Means to You as a Customer.

WE have carefully read every Furniture Advertisement in the daily and Sunday papers. We have visited the various large stores and carefully inspected their stocks. And with this result:

We can say with the utmost positiveness that we sell Furniture from the leading factories of the United States at prices lower than the stores that assert they are asking "the lowest prices in New York."

We send our representatives daily into the different stores and therefore know by the most exacting comparison that we are quoting prices on our d by keenest competition. It therefore means a very considerable saving for you to buy furniture at THE 14TH STREET STORE. There are more than 3,000 pieces of Furniture on the Fifth Floor, and from this vast variety every want may be quickly satisfied.

1,000 SOLID OAK CHIFFONNIERS at 6.45

Golden finish, highly polished, 5 large deep drawers, cast brass trimmings, prettily carved, shaped standard, with French bevel plate mirror. Special to-morrow.

This 5-Piece \$56.00 Parlor Suit, \$39.00.

Mahogany Parlor Suite, 24 inch tops, carved rim, heavy carved legs, supported by shaped pedestal. Special.

3.95.

High-Grade Parlor Suits, richly carved mahogany finish frames, piano polished, handsome shaped backs, gracefully shaped, heavily grooved arms, massive legs, made with best steel springs, yielding edges, covered in the newest creations of this season's fabrics, including verona, tapestry and silk plush. Special at

39.00

Plows, Feather, 19x26 inches, 48c

24.48

CONTINUOUS POSTS, WHITE ENAMELED IRON BEDSTEAD, like illustration, new and beautiful design, heavy brass corner, centre, 7 heavy drawers, prettily chills, guaranteed to contain 2 coats of enamel, made in a famous regular price \$40.00; special at

6.45

Two Blocks on
Sixth Avenue.

O'Neill-Adams Co.

Established Forty Years

20th, 21st &
22d Streets.

IN ADAMS BUILDING ONLY

Thousands of Women Are Taking Advantage of the Greatest \$1.00 Shoe Sale Ever Held



Boys & Girls
Patent Colt
Dongola Kidskin
Russets and
Canvas,
\$1.00

Thousands of Pairs of Shoes for
Women, Boys and Girls, values \$1.50,
\$2, \$2.50, \$3, \$3.50 and \$4 a pair.

In the lot for women are included about 3,500 pairs of finest Sample Shoes and Ties, as well as the best known branded \$3.00 and \$3.50 Shoes.

For Women
Patent Colt, Vici Kid,
White and Colored Canvas,
Russet, Demi Glace
Leather.
\$1.00

We have organized many a great sale of Shoes at \$1.00 a pair in years gone by, but never before have we collected such a splendid lot as we have here now to sell at that price. The quantity involved, the fine values offered and the many varieties to select from far surpass all previous offerings of our own or any other house. In fact, you will have to see the Shoes to fully appreciate what you can buy to-morrow for \$1.00 a pair—all the popular styles in the most wanted materials.

Makers and jobbers who were disappointed with the season's business have contributed to this great event. They unloaded their surplus stocks to us at tremendous price sacrifices, and the result is an offering of bright, snappy, well-made Shoes such as the women of New York have never read of before.

Positively No C. O. D. Orders

Here Are Full Particulars of the Various Styles and Leathers:

Women's Kid and Patent Colt well turn and flexible sole Shoes—\$2.00, \$3.00 and some \$4.00 Shoes; Dalton, Jeness Miller and other fine makes; A, B, C, D and E widths; sizes 2 1/2 to 7; special at \$1.00	Women's Louis XV. Kid Covered Heel Dress Ties—Light turn soles, patent colt leather uppers; B, C, D and E widths; sizes 2 to 7; three distinct sorts, \$3.00 and \$3.50 shoes; special at \$1.00	Women's Patent Colt and Fancy Strap Dress Slippers—\$2.00 to \$3.50 values; all sizes; some colored satin Slippers; special at \$1.00	For Girls and Misses Kid and Colored Canvas, also heavy extension sole School Shoes—sizes 9 to 11 and 12 to 2. Value \$1.50, \$2.00, \$2.50; special at \$1.00
Women's Patent Colt Skin Well Turned and Flexible Sole Ties and Gibson's—Ribbon Laces, A to E widths, 2 1/2 to 7 size, plain toe or tip, \$2.50 and \$3.00 Ties, special at \$1.00	Women's gray, mode and white linen \$2.50 and \$3.00 Gibson Ties—some embroidered fronts; B, C, D and E widths; sizes 2 to 6; special at \$1.00	Women's Turn and Light Sole Kid Skin and Patent Colt Ties and Pumps—also Gibson's, sizes 2 1/2 to 7, A to E widths, ten styles, \$2.00 and \$3.00 Ties; special at \$1.00	Boys' Satin Calf, Box Calf and Blucher Shoes—sizes 9 to 11 and 12 to 2, also 3 to 5 1/2. Value \$1.50, \$2.00 and \$2.50; special at \$1.00

IN ADAMS BUILDING ONLY

Splendid Values in Dress Nets

45-Inch Dress Nets
Figured Embroidered Valenciennes Nets, Dotted and Figured Oriental Lace Nets, suitable for making fancy waists, gumples, yokes, etc. All 45 inches wide; worth up to \$1.50 a yard; special to-morrow at **98c yd.**

45-Inch Brussels Nets
Very special offering of 45-inch Figured Brussels Nets, Spots, etc., plain and figured Fillet Nets, white and cream shades; worth up to 89c. a yard; special to-morrow at **58c yd.**

5c Yard for Wash Laces Worth to 10c Yd.
5,000 yards of Torchon and Valenciennes Laces, Edgings and Insertings, desirable for trimming underwear, wash materials, etc.; worth up to 10c. a yard; special to-morrow at **5c yd.**

IN EITHER BUILDING

Wash Dress Fabrics

Mercerized Taffeta—In the much wanted black and white checks; highly mercerized; looks like silk; value 35c. per yard, special at **25c**

Tan Linen Suitings—36 inches wide; very desirable for present wear. Value 25c. per yard, special at **19c**

Silk and Cotton Suitings—New stylish designs; also Polka dots and ring effects in white and Pongee grounds. Heretofore 25c., 40c. and 58c. per yard; your choice at **15c, 29c and 39c**

Zephyr Ginghams—Black and white checks, choice of three sizes, special at, per yard, **12c**

All Short Lengths of This Season's Cuttings
of Wash Dress Fabrics, to close quickly.
Values up to 48c., Values up to 25c.,
At 15c Yard At 9c Yard

IN ADAMS BUILDING ONLY

10c Latest and Most Popular Hits 10c

None Sent C. O. D. Two Cent Extra by Mail.

Dreaming (Big Hit).
I Don't Care.
Captain Baby Bunting.
School Days.
On an Old-Fashioned Buggy Ride.
Handle Me with Care.
Gavotte. (Big Hit).
Lemon Tree.
A Friend of Mine Told a Friend of Mine.
A Little Bit More.
Deutchland.
I'd Rather Two-Step than Waltz, Bill.
Cheer Up, Mary.
If All the World Were Mine.
Don't You Love Me Just a Little?
You Were Made for Me.
Moon Has His Eyes on You.
When You Come Over to My House?
I'm Going Right Back to Chicago.

San Antonio.
When You Know You're Not Forgotten by the Girl You Can't Forget.
My Never Even Said Good-by.
Somebody's Waiting for You.
My Irish Room.
Won't You Be My Honey?
So Long, Joe.
Take the Church Bells Told.
Stingy Moon. (New).
Let Me Have the Next Dance with You, Brandy.
Iola. (Vocal and Instrumental).
Handsome, Brave, Life-Saver.
Every Little Bit Added to What You've Got Makes a Little Bit More.
Take Me Back to New York Town.
Moon Has His Eyes on You.
When You See Me with Another Beau.
I'm Going Right Back to Chicago.

Instrumental Music
Enchantress. (Waltz).
Morning Star. (Two-step).
Last Kiss. (Two-step).
Down the Bayou. (By D. Koven).
Back to Life. (March).

Caribbean Acid. (Rag).
Curly. (Two-step).
Red Wing. (Two-step).
Bunny South. (Medley).
Dixie Doodle Girl.

IN ADAMS BUILDING ONLY

\$6.50 to \$8.50 Go-Carts, \$5.00

We will offer to-morrow about 150 three-quarter size Folding Go-Carts—manufacturers' samples, made of good quality reed, metal pushers, strong steel springs, with adjustable fronts and backs, wheels rubber tired and geared; guaranteed for one year. Regular price \$6.50 to \$8.50; special for Wednesday only, at **\$5.00**

Folding Go-Carts—Made of maple, with reclining back and adjustable fronts, wheels rubber tired. Regular price \$2.50; special at **\$1.50**

IN EITHER BUILDING

Clearance Sales of Summer Knit Underwear For Men and Women.

All left-over numbers of Summer goods are marked for this sale regardless of former prices. They are all perfect qualities of our own regular goods, but some of the garments are slightly soiled.

Men's Underwear.
Men's Shirts and Drawers, white and colored, cotton, lisle, and mesh; values 50c. to \$1.50, at **35c**

3 for \$1.00.
Men's French Balbriggans; value 75c., at **59c**

Men's Union Suits, white, ecru and a few colors; value \$1.50, at **89c**

Men's fine quality Woven Madras Coat Shirts and Knee Drawers; value \$1.00 each, at **75c**

Women's Underwear.
Women's White Cotton and Lisle Union Suits, knee length, lace bottoms; value 50c. and 75c., at **35c**

3 for \$1.00.
Women's White Cotton Ribbed Vests, regular and extra sizes; value 19c., at **12 1/2c**

Women's Swiss Ribbed Pure White Lisle Thread Vests, low neck, sleeveless, fine lace yokes; value 55c., at **35c**

3 for \$1.00.
Women's fine white, lisle ribbed, lace bottom, knee length Pants, wide legs; value 59c., at **39c**

IN EITHER BUILDING

Special Stationery Offering

The best Cabinet of 50 sheets of fine Writing Paper, with Envelopes to match, in either white or blue. **25c**

IN EITHER BUILDING

Silk and Wash Petticoats Much Under the Usual Prices.

\$6.50 Silk Petticoats, \$5.00.
Silk Petticoats—In black and colors, several styles to select from. Regular price \$6.50; special at **\$5.00**

Wash Petticoats.
Percales and Seersucker, in plaids and stripes.
Special. 50c 75c 98c \$2.50
Value. .69c 98c \$1.10 \$2.98

Heatherbloom Petticoats.
In colors and black—
Special. \$1.89 \$2.50 \$2.98
Value. .25c \$2.25 \$3.00 \$3.50

IN EITHER BUILDING

5-Piece Furniture Slip Covers, \$4.75 A Value Not Duplicated Elsewhere.

5-Piece Slip Covers \$4.75 Per Set

Allowing 20 yards of best quality Belgian stripe—25c. per yard additional for larger suits.

We will take your order for these Slip Covers at this price to be delivered up to Sept. 1st in Greater New York, Jersey City and Hoboken. Orders must be placed before Aug. 15th to take advantage of this exceptionally low price.

There being a few of the most popular stripes left after our remarkably successful sale of the past week we make this last offering at the above special price.